



Wrinkles, Age Spots

Vita Age Excellence

Anti Aging & Anti Wrinkle Cream

Vita Age Excellence

Description

VITA AGE® Excellence is a highly advanced formulation that hits directly at the heart of the cells, stimulating the repair factors involved in the cellular detoxification, in the protection of the “collagen store” and in the DNA defence. It contains GGPPlus complex (Geranylgeranylpropanol (GGP), Gardenia jasminoides stem cells, Resveratrol), whose function is to protect our stem cells and to

perform DNA repair activities by defending the fragile chromosome ends (telomeres). It boost the vitality of the natural stem cells of our epidermis and it's an innovative response to contrast our skin aging mechanisms such as the formation of increasingly deep lines (wrinkles), the loss of density, the loss of water together with an increase in dehydration, the loss of radiance together with an increase in age

spots, and the loss of elasticity. Enriched with hyaluronic acid, vitamins, collagen, ceramides, butters and naturals emollients such as shea tree, sweet almond, jojoba, wheat germ, the cream literally “melts” on your skin and gives it a velvety touch.

Useful For

- Reducing skin dryness, nourishing the lipid mantle
- Increasing the natural collagen production
- Strengthening the skin barrier and protecting the internal humidity degree
- Reducing widespread wrinkles
- Improving turgidity and cutaneous elasticity

Role of Vita Age Excellence in Reducing Aging skin

Gardenia Jasminoides Stem Cells

Stem cells extract obtained by cloning plant calli in highly controlled and completely ecofriendly conditions. Antiaging efficacy either in the prevention of collagen loss in skin prematurely aged

(over 40) and in the balancing of mature skin (over 50). About the turnover collagen system, the rich in glucosides and phytosterols blend acts on three levels:

- New collagen synthesis stimulation
- Reduction of the existing collagen
- Degradation and collagenase activity reduction

Juvinity® GGP

It contains Geranylgeranylpropanol, a key molecule playing its role in cell functions. It is useful in a cell

protection strategy that delays both metabolic and nucleus senescence and leads to minimizing the

‘signs of ageing’.

Resveratrol

Protein macromolecules and glycosaminoglycans of the connective tissues with a restructuring,

elasticizing and dermal filling action.

Plant Ceramides

Natural intercorneocytes “cement” lipids that are useful for retaining water and strengthening cell

cohesion. Skin barrier properties.

Vitamin A, E

Useful for preventing and delaying cutaneous ageing phenomena

Method of Use

Apply a generous quantity of product twice a day (morning/ evening) to a perfectly cleaned face

and neck, massaging delicately with circular moves.

Features

- Rich in Stem Cell Gardenia Jasminoides
- Improves Even skin tone & texture
- Firms & improves elasticity
- Reduces appearance of fine lines & wrinkles
- Creates a radiant, glowing complexion
- Rich in antioxidants
- Ultimate restructuring effect
- Great for all skin types

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